



Rotary is ...

- The world's first service club
- “Service above Self”



Guiding Principles

- The development of **acquaintance** as an **opportunity for service**
- High **ethical** standards: **worthiness** and **dignifying** of all occupations
- **Application of the ideal of service** to personal, business, and community life
- **Advancement of international understanding, goodwill, and peace** through a united fellowship



Rotary Standard of Excellence

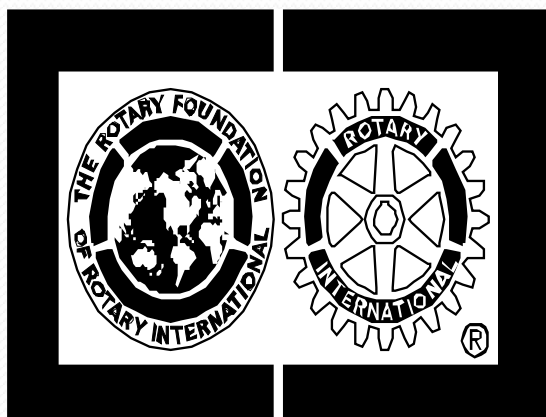
The Four Way Test

Of the things we think, say, or do ...

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?



The Rotary Foundation



- Rotary Foundation
Making a Difference Across the World
 - Paul Harris Fellowship
 - Sustaining Members
 - Benefactors